

AMY SCHWALBERT

SKILLS

Software

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Acrobat
QuarkXpress
iWork
Microsoft Office
Basecamp
Workzone
Wordpress
HTML
CSS
Adobe Dreamweaver
Autodesk Autocad

Experience

agency experience
brand development
product photography
corporate identity
packaging design
computer illustration
direct mail
pre-press and production
traditional drafting

WORK HISTORY

Graphic Designer/Web Designer, St. Louis, MO

2015 - Present

Contract Graphic Designer & Web Designer

Colibri Group

- Creation of digital media such landing pages, email, social media, banner ads and web tiles, for online continuing education products. As well as print materials for direct mail.
- Creative liaison for McKissock LLC, Elite Continuing Education, Superior School of Real Estate and Real Estate Express rebranding.

Caleres Inc.

- Design of branded digital materials such as: marketing and promotional emails, affiliate tiles, home pages, landing pages, and web banners for English and multilingual French Canadian websites.
- Brands include: Famous Footwear, Naturalizer, Naturalizer Canada, Naturalizer Outlets, Beezes, Ryka and Lifestride.

Graphic Designer, St. Louis, MO

2007-2014

Contract Graphic Designer & Art Director

Paradowski Creative

- Marketing, creative strategy, brand development, B2B and B2C for Monsanto, The Sheldon Concert Hall and Opera Theatre of St. Louis.

Atomicdust

- Clients include: DirectSound™, Gateway EDI/Trizetto Provider Solutions, Elsevier Clinical Decision Support and Elsevier Clinical Key.
- Projects include: packaging, brochures and print collateral, email marketing, trade show graphics and creation of web materials for social media.

Vi-Jon

- Product and package design for private label health and beauty products including GermX, CareOne, and Basics for Baby.
- Responsible for updating and modifying label/product design per die specifications and meeting FDA requirements such as Prop 65 regulations.

Alexander Manufacturing

- Created specialized branded flyers and virtual custom product mock-ups as requested for specific clients including: Coca-Cola, National Geographic, and Cirque du Soleil.
- Product/catalog photography and photo editing.

HOK

- Updated and reformatted full catalog of S+T (Science and Technology) project sheets to stylistically fit new design and layout.

Mozaic

- Designed and managed multi-language packaging for the Royal Canin brand including: Veterinary Diet, Limited Ingredient Diets and Breed specific lines of pet food.
- Developed sample work as needed for other clients including ALDI's and Mars Petcare.

EDUCATION

B.F.A. – Graphic Design; Maryville University, St. Louis, MO

2000